* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. **Theatre is the most popular parent category among all countries overall, 344 activities are under the theatre parent category, making up 34.4% for all parent categories. Journalism on the other hand, is the most unpopular category with only 4 crowdfunding projects under this category.**
2. **Timing did not show a strong correlation to the success rate and failure rate, both rates have stayed relatively constant throughout the years within the time range of the dataset.**
3. **US has the most amount of crowfunding projects within all countries, US has over 700 projects in total making up over 70% of the dataset.**

* What are some limitations of this dataset?

**There are other factors that might affect the success rate for crowd funding and also some of the variables and factors in the dataset are very limited, for example the geographic factor is limited and not detailed, most countries selected in the database are developed countries and it does not specific the specific regions of each country. Also, the funded amount, average donation and goal amount are all in different currencies depending on the countries, so it is**

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

**We can also generate a box plot, and use the graph to detect any outliers within the dataset and to conduct a more thorough analysis on the dataset. Another potential variable that can affect the success rate is the percentage funded, if percentage funded is significantly higher for certain projects, it can potentially motivate the project initiators to put more efforts into the project in order to see it succeed. Generating a line graph between percentage funded can potentially help identify correlation between the two variables. We can also use line graph to identify any correlations between specific sub-categories to successful rate, it can show a more detailed and specific visualization between the project type to successful rate.**